

Press Release



FOR IMMEDIATE RELEASE:

American Vacation Tours, Inc. Opens New Cruise Office

New Jersey, [Feb, 2008] - With cruises increasing in popularity, American Vacation Tours of [Manalapan, NJ] has launched a division specializing in cruises.

American Vacation Tours has fully trained cruise travel professionals available to provide expert advice on itineraries, ports of call, cruise lines, ships, accommodations and other important cruise planning details.

The cruise industry is the fastest growing segment of the travel industry – and consistently receives the highest satisfaction levels among vacationers. According to Cruise Lines International Association (CLIA), the official trade organization of the North American cruise industry, more than 90 million passengers have cruised in the past 10 years, and more than 12 million will cruise in 2008.

“With so many different segments of the population cruising, we have a cruise for everyone,” said John Peragine, President of American Vacation Tours. “Whether you seek adventure, cultural enrichment, family togetherness or complete relaxation, the opportunities in today’s cruise market are endless.”

“The value is also exceptional,” John added, noting that a cruise typically includes accommodations, food, entertainment and often transfers and airfare can also be included. “We want to fulfill our customers’ vacation needs,” John said. “We want to provide a vacation that is truly memorable. A cruise is the best vacation option available today.”

Cruise vacationers can choose to sail the world aboard an intimate yacht-like vessel, a high-tech mega-ship or virtually anything in between. With more than 500 ports-of-calls and over 175 cruise ships to choose from, the possibilities are endless.

American Vacation Tours, Inc. at 210 Bridge Plaza Drive is one of over 16,000 travel agencies affiliated with CLIA. For more information about Cruise lines, ships, itineraries and worldwide cruise destinations, visit American Vacation Tours at: <http://www.AmericanVacationToursNJ.com>.

Or, call today at **(800) 426-0157** to speak with one of their cruise vacation experts.

For more information, contact:

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